

QUALITY ASSURANCE



AJF Salon offers natural custom extensions by the global leader and Italian purveyor, SO.CAP. Custom hair extensions can add length, endless volume, natural texture and/or color without chemicals. SO.CAP hair extension products are among the finest in the world. Their private factory in Italy produces original hair extensions and bonding equipment. They use only the finest quality, hand-selected, real human hair from India that is pre-bonded with 100% KERATIN tips (the same protein that makes up your own natural hair), this ensures a healthy, strong lasting bond.



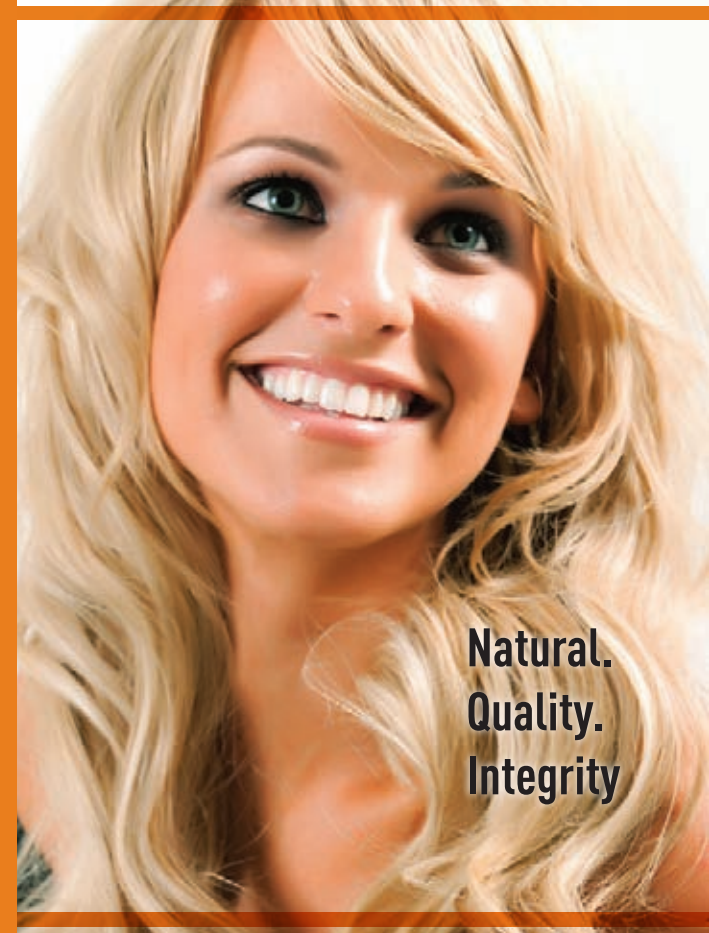
3016 J Street Midtown Sacramento

appointments 916.446.2940

www.ajfsalon.com

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AJF Salon Custom Hair Extensions



**Natural.
Quality.
Integrity**





SERVICE COST

Special Custom Extension Package

The AJF Custom Extension Application is a full service program. The service is priced at \$550 per bundle of hair applied. Most applications require 2-3 bundles.

Every extension application includes the following:

- Application of Extensions (up to 4 hours)
- Retail size shampoo and conditioner
- Recommended brush
- Extension Removal (up to 3 hours)

AJF recommends a fresh haircut and color before extension application.

Extension Ala Carte Pricing

Pre-Extension Cut and Color: \$140

Extension Application: \$250 for first hour, \$175 each additional hour

Extension Removal: \$100/hour

Individual strands: \$10/strand

THE PROCESS

Your AJF stylist uses the SO.CAP extensions and methodology to ensure the integrity and quality of the extension application.

Hair extensions are applied in neat rows by selecting very fine sections of your hair. Keratin is pre-applied to the trimmed end of each hair extension and then fused with your natural hair creating a natural bond.



FAQ's

Where does the hair come from?

The hair extensions are 100% real human hair from India.

Will extensions ruin the integrity of my natural hair?

AJF Salon's extension program by SO.CAP USA will NOT damage your natural hair. There is no harmful chemicals, adhesions, or glue used in our extension process.

Will the extensions match my color and hair texture?

Absolutely. SO.CAP extensions come in 81 colors and three varied textures. AJF stylists will even customize the hair color if needed after the application to make sure it is a natural, seamless look with your hair.

Is there anything I should do prior to my extension application?

It is important to have a fresh cut and color application (if applicable) before your extensions are applied. AJF recommends coming in for a cut and color 7-10 days before your extensions.

How long does the extension application process take?

Depending on the number of hair bundles applied it should take 1.5 hours per bundle.

How long will my extensions last?

With proper care your extensions should last 5 months.

Do I care for my hair differently with extensions?

You will have to make slight alterations to your normal hair routine to ensure a long life span for your extensions. This includes braiding or wearing a loose pony tail before sleeping.

How are extensions removed?

Extensions must be professionally removed.

CALL AJF SALON TODAY for a complimentary consultation and extension color matching 916.446.2940